

# **Assistant Manager – Marketing (Industrial Land Sales)**

## **Location**

Vithlapur, Ahmedabad (75 kms)

## **Industry**

Real Estate / Industrial Park Development

## **Reports To**

Marketing Manager / Director – Sales & Marketing

## **Job Summary**

Lead and drive sales of industrial plots. Manage team, channel partners, and strategic marketing planning.

## **Key Responsibilities**

- Develop marketing strategies for industrial land sales
- Lead & manage marketing team
- Close high-value deals
- Plan campaigns & networking events
- Monitor sales pipeline & revenue targets

## **Qualification**

Graduate in Marketing / Business Administration. MBA preferred.

## **Experience**

5–8 years in real estate marketing with team handling experience.