

# **Executive – Marketing (Industrial Land Sales)**

## **Location**

Vithhalapur, Ahmedabad (75 kms)

## **Industry**

Real Estate / Industrial Park Development

## **Reports To**

Marketing Manager

## **Job Summary**

Promote and market industrial plots within the industrial park project. Handle lead generation, client coordination, site visits, and deal closures.

## **Key Responsibilities**

- Promote industrial plots to manufacturers & investors
- Generate leads through brokers & marketing efforts
- Conduct site visits & presentations
- Handle inquiries, negotiations & documentation
- Maintain CRM & monitor market trends

## **Qualification**

Graduate in Marketing / Business Administration. MBA preferred.

## **Experience**

1–3 years in real estate marketing / land sales. Freshers may apply.

